

Le Dîner en Noir®

WORLDWIDE

2024 #DEN Organizer Licensing Fees

Level & # of Tickets**	Upfront #DEN Licensing Fee	STANDARD EXPERIENCE PRICING Percentage of Total Expect Guests & Ticket Cost			TICKET SALES If Event Sells Out
		Dining - 50% (\$160)	Plated - 25% (\$280)	Full - 25% (\$400)	Estimated Revenue *
T1 - 125 Tickets	\$10,000.00	\$5,280.00	\$9,240.00	\$13,200.00	\$27,720.00
T2 - 250 Tickets	\$15,000.00	\$17,500.00	\$16,120.00	\$23,560.00	\$57,180.00
T3 - 500 Tickets	\$25,000.00	\$35,000.00	\$32,500.00	\$47,500.00	\$115,000.00
T4 -1000 Tickets	\$48,000.00	\$70,000.00	\$65,000.00	\$95,000.00	\$230,000.00
T5 - 1500 Tickets	\$72,000.00	\$105,000.00	\$97,500.00	\$142,500.00	\$345,000.00
T6 - 2000 Tickets	\$94,000.00	\$140,000.00	\$130,000.00	\$190,000.00	\$460,000.00
T7 - 2500 Tickets	\$118,000.00	\$175,000.00	\$162,500.00	\$237,500.00	\$575,000.00

For additional Members, please CONTACT US.

* Estimated Revenue **DOES NOT INCLUDE** product sales, partnerships, vendor fees, etc.

** Each ticket allows for a Member and 1 guest to attend the event.

Effective: 1 October 2023