

2024 #DEN Organizer Licensing Fees

		STANDARD EXPEREINCE PRICING Percentage of Total Expect Guests & Ticket Cost			TICKET SALES If Event Sells Out
Number of Expected Members	Upfront #DEN Licensing Fee	Dining - 50% (\$140)	Plated - 25% (\$260)	Full - 25% (\$380)	Estimated Revenue *
T1 - 125 Members (< 252 Guests)	\$6,900.00	\$8,680.00	\$8,060.00	\$11,780.00	\$28,520.00
T2 - 126 - 250 Members (252 - 500 Guests)	\$12,900.00	\$17,500.00	\$16,120.00	\$23,560.00	\$57,180.00
T3 - 251 - 500 Members (502 -1000 Guests)	\$25,000.00	\$35,000.00	\$32,500.00	\$47,500.00	\$115,000.00
T4 - 501 - 1000 Members (1002 - 2000 Guests)	\$48,000.00	\$70,000.00	\$65,000.00	\$95,000.00	\$230,000.00
T5 - 1001 - 1500 Members (2002 - 3000 Guests)	\$72,000.00	\$105,000.00	\$97,500.00	\$142,500.00	\$345,000.00
T6 - 1501 - 2000 Members (3001 - 4000 Guests)	\$94,000.00	\$140,000.00	\$130,000.00	\$190,000.00	\$460,000.00
T7 - 2001 - 2500 Members (4002 - 5000 Guests)	\$118,000.00	\$175,000.00	\$162,500.00	\$237,500.00	\$575,000.00

Effective: 1 October 2023

For additional Members, please CONTACT US.

^{*} Estimated Revenue **DOES NOT INCLUDE** product sales, partnerships, vendor fees, etc.