

2024 #DEN Organizer Licensing Fees

		STANDARD EXPEREINCE PRICING			TICKET SALES
		Percentage of Total Expect Guests & Ticket Cost			If Event Sells Out
Number of Expected	Initial	Dining - 33%	Plated - 33%	Full - 33%	Estimated
Members	#DEN Licensing Fee	(\$160)	(\$280)	(\$400)	Revenue *
T1 - 125 Members (< 252 Guests)	\$10,000.00	\$6,560.00	\$11,480.00	\$16,400.00	\$34,440.00
T2 - 126 - 250 Members (252 - 500 Guests)	\$15,000.00	\$13,280.00	\$23,240.00	\$33,200.00	\$69,720.00
T3 - 251 - 500 Members (502 -1000 Guests)	\$30,000.00	\$26,560.00	\$46,480.00	\$66,400.00	\$139,440.00
T4 - 501 - 1000 Members (1002 - 2000 Guests)	\$55,000.00	\$53,280.00	\$93,240.00	\$133,200.00	\$279,720.00
T5 - 1001 - 1500 Members (2002 - 3000 Guests)	\$95,000.00	\$80,000.00	\$125,000.00	\$200,000.00	\$405,000.00
T6 - 1501 - 2000 Members (3001 - 4000 Guests)	\$120,000.00	\$106,560.00	\$186,480.00	\$266,400.00	\$559,440.00
T7 - 2001 - 2500 Members (4002 - 5000 Guests)	\$180,000.00	\$133,280.00	\$233,240.00	\$333,200.00	\$699,720.00

For additional Members, please CONTACT US.

Fee Schedule Subject to Change Without Notice

^{*} Estimated Revenue **DOES NOT INCLUDE** product sales, partnerships, vendor fees, etc.